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| **Bachelor of Fine Arts    (BFA)** | **Program of Study for Art Majors** |
| **Degree Code          511 A** | **Graphic Design** |
| **Non-Teaching** | |

**I.    GENERAL EDUCATION** ................................................................................................ **44**
(ART 2030 and ART 2130 taken for the major may count toward General Education if completing a theme).

**II.    MAJOR REQUIREMENTS** ........................................................................................... **81**
A minimum grade of "C" (2.0) is required in each Art course.  18 semester hours must be completed at Appalachian State University.
Junior Writing in the Discipline (WID) _____  & Senior Capstone Experience (CAP) _____  must be met.

**Foundations Requirements (9 sh)**
\# ART  1001 _____ (3)    Foundations I
\# ART  1002 _____ (3)    Foundations II
\# ART  1003 _____ (3)    Foundations Drawing

**Studio Art (21 sh)**
ART  2026 _____ (3)    Photographic Design I (Prerequisite: ART 1001 & 1003 or  ART  1020 or ART 1021)
ART  2103 _____ (3)    Drawing II (Prerequisite: ART 1001 & 1003 or  ART  1020 or ART 1021)
ART  2104 _____ (3)    Digital Imaging (Prerequisite: ART 1001 and ART 1003 or ART 1020 & 1021
                              for declared Art Management majors)
ART  3050 _____ (3)    Digital Photographic Design (Prerequisite: ART 1001,1002,1003,2026, Portfolio Review or
                              permission of the instructor)
**And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)**
ART  ____ _____ (3)    _____
ART  ____ _____ (3)    _____
**And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)**
ART  ____ _____ (3)    _____

**Art History (12 sh)**
\# ART  2030 _____ (3)    Art from Pre-History to 1400 (Gen Ed: Historical & Social Perspective)
\# ART  2130 _____ (3)    Art from 1400 to the Present (Gen Ed: Aesthetic & Local to Global Perspective)
ART  2230 _____ (3)    History of Graphic Design
**And  3 sh  of ART History electives to fulfill the Junior Writing in the Discipline requirement:**
ART  ____ _____ (3)    _____

**Graphic Design Studios (33 sh)**
**Introductory Studios (6 sh)**
\# ART  1102 _____ (3)    Introduction to Graphic Design (Prerequisite: ART 1001 and ART 1003)
\# ART  2102 _____ (3)    Typography I (Prerequisite: ART 1001 and ART 1003, this course may be taken concurrently with but not before ART 1102)
**Intermediate Studios (9 sh)**
ART  3102 _____ (3)    Typography II (Prerequisite: Graphic Design Candidacy Portfolio Review)
ART  3202 _____ (3)    Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
ART  3302 _____ (3)    Idea Lab (Prerequisite: Graphic Design Candidacy Portfolio Review)
**Advanced Studios (9 sh)**
ART  4102 _____ (3)    Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
ART  4192 _____ (3)    Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
ART  4202 _____ (3)    Graphic Design Senior Studio **(CAP)** (Prerequisite: ART 3050, 3202, 4102, and ART 4192)
**Graphic Design Electives (9 sh) Choose from the following:**
ART  2302 _____ (3)    Calligraphy (Prerequisite: ART 1001, 1003 or permission of the instructor)
ART  3312 _____ (3)    Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
ART  3322 _____ (3)    Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
ART  3332 _____ (3)    Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
ART  3602 _____ (3)    Special Topics in Graphic Design (Graphic Design Candidacy Portfolio Review)
ART  3900 _____ (3-6)  Internship (with written approval of your advisor)
ART  4302 _____ (3)    Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
ART  4312 _____ (3)    Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
ART  ____ _____ (3)    Other with written approval of your advisor

_____ Portfolio Review
_____ GD Candidacy Portfolio Review
_____ GD Senior Portfolio

Courses noted # and either ART 2030 or 2130 must be completed prior to GD Candidacy Portfolio Review

Students who pass candidacy portfolio review are required to have a laptop computer & software that meets minimum graphic design program specifications.

**Professional Development (6 sh)**

| **Communication Skills (3 sh)** | **Related Areas (3 sh)** | |
|---|---|---|
| COM 2101 ____ (3) Public Speaking | ANT 1415 ____ (3) Understanding Culture | IDS 3260 ____ (3) Creativity: An Introduction |
| COM 2110 ____ (3) Intro to Nonverbal Comm. | C I 4840 ____ (3) Beginning Video Production | MGT 3060 ____ (3) Under. Entrepreneurship |
| ENG 3100 ____ (3) Business Writing | COM 3100 ____ (3) Interviewing Methods | MKT 3050 ____ (3) Prin. of Marketing |
| ENG 3700 ____ (3) Technical Writing | COM 3155 ____ (3) Persuasion | S D 2400 ____ (3) Prin. of Sustainable Dev. |
| ____ ____ ____ (3) Other with written | ECO 2030 ____ (3) Principles Economics | ____ ___ ____ (3) Other with written approval |
| approval of your advisor | | of your advisor |

**III.    MINOR – NOT REQUIRED**
**IV.    FREE ELECTIVES** (to total a minimum of 122 sh for this major) ............................................. **2 -3**
2 sh of free electives outside the major discipline are required                                            **122 - 127**

Major Requirements that may count toward Gen Ed:
ART 2030 (3)  Historical & Social Perspective
ART 2130 (3)  Aesthetic or Local to Global Perspective

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|---|---|
| Total Major Hrs: | 81 |
| Gen Ed: | -6 |
| Net Major Hrs: | 75 |